DAVID R. CARROLL, MFA

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EDUCATION

MFA Design & Technology, Parsons School of Design, New School for Social Research. *Pulse*, new media art installation, graduate thesis exhibition, 2000.

BA Art History & Religion with Highest Honors, Bowdoin College, Brunswick, Maine, *Cum Laude*. Honors thesis: "Reconsidering the Impact of Tourism on Balinese Dance-Drama," 1997.

ACADEMIC APPOINTMENTS

Parsons School of Design, The New School

- **Associate Director of MFA Design and Technology**, School of Art, Media, and Technology, 2022–2026
- **Associate Professor of Media Design** (with Extended Employment), School of Art, Media and Technology, 2011–present
- **Sabbatical Leave**, Spring 2020 and Spring 2027
- **Detachment as Associate Professor of Media Design**, Parsons Paris, Spring 2014. Taught in the BFA Art, Media & Technology program and helped launch the Paris graduate programs.
- **Director, MFA Design & Technology graduate degree program**, School of Art, Media and Technology, 2010–2013
- **Assistant Professor of Media Design**, School of Art, Media and Technology (Extended-Employment-track position), 2001–2011
- **Interim Director, BFA Design & Technology undergraduate degree program**, 2002–2004
- **Instructor**, Continuing Education and MFA Design and Technology, 1999–2001

Academy of Arts and Design, Tsinghua University (Beijing)

- **Visiting Scholar**, taught a month-long summer intensive for the Information Design department, Summer 2007

PROFESSIONAL POSITIONS AND AFFILIATIONS

- **Co-founder, President, CEO**, Delvetica, Inc., makers of Glossy.io, a visual-relational editorial archive search and discovery platform powered by machine learning, born at NYC Media Lab with Hearst, incubated at Made in New Media Center by IFP, 2014–2015
- **Director of Multimedia**, Second Thought, Inc., interactive media agency serving clients including AOL, CNN, ESPN, PBS, Random House, Time and others, 2002–2007
- **Director of Multimedia**, thoughtbubble productions, inc., interactive media agency serving clients including Smithsonian, Warner Bros. Interactive, HBO and others, 2000–2001
- **Freelance Interactive Media Design**, clients including News Corp Digital, Guy Gannett New Media and others, 1997–1998
- **Founder**, Center for Mobile Creativity, Parsons School of Design; funded research 2008–2011 (see Grants)
- **Advisory Board Member (emeritus)**, Adobe Partner By Design, and **Adobe Education Leader**, 2007–2013
- **Campus Agent**, Apple University iPhone Developer Program, The New School, 2008
- **Relationship Manager (7scenes)**, Locative Media Atelier, Waag Society, Amsterdam, 2009–2012

RESEARCH, SCHOLARSHIP, AND CREATIVE AND PROFESSIONAL PRACTICE

PEER-REVIEWED PUBLICATIONS

- Schaeffer, Cindy M., Linda A. Dimeff, Kelly Koerner, Julie Chung, Angela Kelly-Brimer, Nadia Kako, Maria Illac, Elena Tuerk, David Carroll, Blair Beadnell. "A Smartphone App for Parental Management of Adolescent Conduct Problems: Randomized Clinical Trial of iKinnect." *Journal of Clinical Child and Adolescent Psychology* 54(1): 52–66, 2025. Published online May 31, 2022. PMID 35640058.
- **Invited Chapter:** "Cambridge Analytica." In *National Security, Journalism, and Law in an Age of Information Warfare*, edited by Marc Ambinder, Jennifer R. Henrichsen, and Connie Rosati. Oxford University Press, 2024.
- **Invited Chapter:** "Cambridge Analytica." In *Research Handbook on Political Propaganda*, edited by Gary D. Rawnsley and Yiben Ma. Edward Elgar Publishing, 2021. ISBN 9781789906417.
- Carroll, D.R. Encyclopedia Entry: "Instagram." *Wiley-Blackwell Encyclopedia of Sociology*, 2nd Edition. Received August 2015, accepted November 2015, published November 2017.
- Carroll, D.R. "The Transgressive Early Adopter: Being a Google Glass Explorer." *Cuaderno 55, Cuadernos del Centro de Estudios en Diseño y Comunicación [Ensayos]*. Facultad de Diseño y Comunicación, Universidad de Palermo, Buenos Aires, March 2016. Received July 2014, accepted March 2015.
- Rizvi, S.L., Dimeff, L.A., Skutch, J., Carroll, D., & Linehan, M.M. "A pilot study of the DBT Coach: An interactive mobile phone application for individuals with borderline personality disorder and substance use disorder." *Behavior Therapy*, 42, 589–600, 2011.
- Scholz, R. Trebor, et al. "Mobile Learning Tools: A Teachable Moment in the Age of the App" *Learning Through Digital Media: Experiments in Technology and Pedagogy*. 1st ed. New York: The Institute for Distributed Creativity, 2011.

NON-PEER-REVIEWED PUBLICATIONS

- **Essay:** "How To Open An Outpost In Social Media Exile." *Tech Policy Press*, November 26, 2022.
- **Article:** "Ruling Against Meta May Signal How Companies Must Rethink Data Traceability and Storage." *Tech Policy Press*, May 24, 2023.
- **Article:** "ByteDance Blew It With Epic TikTok Lobbying Own Goal." *Tech Policy Press*, April 26, 2024.
- **Op-Ed:** "Facebook's Responses to Criticism Sound Too Good to Be True." *ProMarket*, Stigler Center, University of Chicago Booth School of Business, November 3, 2021.
- **Op-Ed:** "The Useful Distraction of Section 230." *ProMarket*, November 23, 2020.
- **Op-Ed:** "Why Most Advertisers Can't Afford to Boycott Facebook." *ProMarket*, July 8, 2020.
- **Article:** "Escaping the Algorithm," *PAPER Magazine*, Break the Internet issue, December 12, 2019.
- **Op-Ed:** "China embraces its surveillance state. The US pretends it doesn't have one." *Quartz*, July 23, 2019.
- **Op-Ed:** "Is TikTok a Chinese Cambridge Analytica data bomb waiting to explode?" *Quartz*, May 7, 2019.
- **Op-Ed:** "The US Should Pay Attention to Foreign Cambridge Analytica Probes," *WIRED*, June 15, 2018.
- **Op-Ed:** "Cambridge Analytica is Dead. Long Live Our Data," *Boston Review*, May 24, 2018.
- **Op-Ed:** "Why I Took Legal Action Against Cambridge Analytica," *Motherboard (VICE)*, March 22, 2018.
- **Opinion Column:** "Adblocking is a Boycott," *net magazine*. FutureNet Publishing UK, March 2016.
- **Guest Blog:** "You say you ignore the banners but they never ignore you," *Digital Content Next*, September 28, 2015.
- **Contributed Essay and Sidebar:** "Students and Surveillance" (p. 325) and sidebar "Apps That Track" (p. 327), Chapter 19. In Steven Heller and Véronique Vienne, *Becoming a Graphic and Digital Designer: A Guide to Careers in Design*, 5th ed. Hoboken, NJ: John Wiley & Sons, 2015. ISBN 978-1-118-77198-3.
- **Exhibition Catalog:** "1000 Cell Phones" (text and image art direction), *Synthetic Times*. Edited by Fan Di'an and Zhang Ga, MIT Press, 2008. ISBN 9780262512268.

- **Article:** "Packing Lite: A Mobile Media Interface Primer," *Adobe Developer Connection*, August 27, 2007.

CONFERENCE PROCEEDINGS

- **AAPOR 2011:** Schober, M.F., Conrad, F.G., Antoun, C., Carroll, D., Ehlen, P., Fail, S., Hupp, A.L., Johnston, M., Kellner, C., Nichols, K., Percifield, L., Vickers, L., Yan, H., & Zhang, C. "Disclosure and quality of answers in text and voice interviews on iPhones." Paper presented at the 67th annual conference of the American Association for Public Opinion Research, Orlando, FL, May 2011.
- **MUM 2009:** Carroll, D., Huang, H., Bacon, B. "1000 Cell Phones." *Proceedings of the 8th International Conference on Mobile and Ubiquitous Multimedia*, ACM Press, pp. 160–162, Cambridge, UK, November 2009.
- **ICOGRADA World Design Congress 2009:** Carroll, D., Huang, H. "1000 Cell Phones: Visualizing Invisible Identities Ideographically." Educator Network Conference Proceedings.

EXHIBITIONS AND CREATIVE WORK

- **Co-organizer:** *Lazy Bytes*, exhibition of work from the collaborative studio "Collab: Simple Interfaces" (PSAM 5550 D, Fall 2011; co-faculty Carroll, Zach Lieberman, and Amit Pitaru), a collaboration among EPFL+ECAL Lab, ENSCI-Les Ateliers, the Royal College of Art, and Parsons.
  - Arnold and Sheila Aronson Gallery, Sheila C. Johnson Design Center, Parsons School of Design, New York, opened October 24, 2013.
  - Le Lieu du Design, Paris, opened May 13, 2014.
- **Co-organizer/Curatorial:** *DisFluency*, with Jeanna Hamilton, George Bixby, Ryan Raffa, Melanie Crean. Aronson Gallery, Sheila C. Johnson Design Center, Parsons School of Design, November 28 to December 16, 2011.
- **Co-creator:** *1000 Cell Phones*, mobile media installation with Benjamin Bacon, Haiyan Huang, and Sven Travis.
  - MUM 2009, University of Cambridge, UK, November 23–25, 2009.
  - FIGMENT 2009, Governors Island, New York City, June 12–14, 2009.
  - *Synthetic Times* 2008, National Art Museum of China, Beijing, June 10–July 3, 2008.
- **Co-curator:** Parsons BFA Thesis Exhibition, with Julia Wargaski, Chelsea Art Museum, New York, May 14–24, 2008.
- ***Pulse***, new media art installation, MFA thesis exhibition, Parsons School of Design, 2000.

DOCUMENTARY APPEARANCES

- **SOCIEDADE DO MEDO ("Society of Fear")**, Brazil. Directed by Adriana L. Dutra, 2022.
- **The Great Hack**, Netflix. Oscar-shortlisted, BAFTA and Emmy-nominated feature documentary directed by Jehane Noujaim and Karim Amer; premiered at Sundance Film Festival. Features the subject access request to Cambridge Analytica and the ensuing legal challenge toward a criminal prosecution. Worldwide release July 24, 2019.
- **Trumping Democracy**, Spicee, France. Directed by Thomas Huchon, 2018.

PODCASTS, RADIO, TELEVISION, AND VIDEO

Appearances as guest unless noted. Reverse chronological.

- *Tech Policy Press* podcast, "Data Rights in the Age of AI," **host/interviewer** with guest Ravi Naik, July 14, 2024.
- *Tech Policy Press* podcast, "The Cambridge Analytica Scandal, Five Years On," April 16, 2023.
- *Tech Breakdown*, Episode 1, "People as commodity: Cambridge Analytica & the Business of Big Data," The Citizens (India), host Manasa Narayanan, 2023.
- *The Feedback Loop* #76, "David Carroll: Cambridge Analytica & Data Privacy," Singularity University, host Steven Parton, October 24, 2022.
- *Channel 4 News* (UK), interview with Krishnan Guru-Murthy, September 29, 2020.

- *Big Tech* podcast, CIGI, “David Carroll on the Dark Side of Digital Advertising,” hosts David Skok and Taylor Owen, December 5, 2019.
- *The Webby Podcast*, S6 E4, “The Fight for Data with David Carroll,” October 8, 2019.
- *Saturday Morning*, RNZ National (New Zealand), “David Carroll: Cambridge Analytica and ‘The Great Hack,’” August 10, 2019.
- *Modern Wisdom* #089, “Professor David Carroll: Netflix’s The Great Hack, Behind The Screens,” host Chris Williamson, July 29, 2019.
- *Inclusionism*, Show #2, “Inclusionism with Prof. David Carroll on Data Rights,” April 8, 2019.
- *The Open Mind*, THIRTEEN/WNET (PBS), “At War With Cambridge Analytica,” host Alexander Heffner, May 12, 2018.
- *Saturday Morning*/*Easter Monday*, RNZ National, “Has our personal data been weaponized against democracy?” (with Justin Hendrix), April 2, 2018.
- *Democracy Now!*, “Meet the American Professor Suing Cambridge Analytica for His Psychographic Profile,” host Amy Goodman, March 23, 2018.
- *Marketplace* (American Public Media), “Why a New York professor is taking on Cambridge Analytica in the U.K.,” host Kai Ryssdal, March 22, 2018.
- *Scripps News*, “New School Professor David Carroll Sues Cambridge Analytica,” March 18, 2018.
- BBC News Magazine, “The Power of Art” series, March 11, 2013.
- Associated Press, video interviews on Steve Jobs and iPhone privacy, 2011.

INTERVIEWS AND PROFILES

- Easton Courier (CT), “Former Eastonite David Carroll Featured in Netflix Documentary ‘The Great Hack,’” Neil Grasso, July 22, 2020.
- *Diario Financiero* (Chile), “David Carroll, experto en diseño y redes sociales, hoy en Congreso Futuro,” January 13, 2020.
- CNN Chile, “David Carroll, el académico que denunció a Cambridge Analytica y que protagoniza ‘Great Hack’ en Netflix,” January 7, 2020.
- Bowdoin College News, “David Carroll ’97 and the Fight to Upend Cambridge Analytica’s Dark Data Quest,” Julius Long ’20, November 25, 2019.
- *Forbes*, “What’s My Score? Netflix Great Hack Star Says You Should Know,” Martine Paris, November 16, 2019.
- University of Nevada, Reno, “‘Is Privacy Over?’ forum features David Carroll,” October 16, 2019.
- La FM (Colombia), “David Carroll habla sobre ‘El gran hackeo,’” Stiven López, August 16, 2019.
- The New School News, “Parsons Professor David Carroll Prominently Featured in New Netflix Documentary ‘The Great Hack,’” August 2019.
- *Documentary* magazine (International Documentary Association), “Doc Star of the Month: David Carroll, ‘The Great Hack,’” Lauren Wissot, July 30, 2019.
- *Dazed*, “This is how your data is still being harvested,” Amelia Abraham, July 23, 2019 (feature with extended quotation).
- *Wired*, “One Man’s Obsessive Fight to Reclaim His Cambridge Analytica Data,” Issie Lapowsky, January 25, 2019.
- *Marketplace Tech*, “An American’s quest to track down his digital data… in the UK,” January 25, 2019.
- *AdExchanger*, “Meet the US Academic Who Just Got Cambridge Analytica To Plead Guilty To A Crime,” Allison Schiff, January 11, 2019.
- *The Berliner*, “Taking Cambridge to court: David Carroll,” May 24, 2018.
- The New School Free Press, “Parsons Professor David Carroll Seeks Transparency from Cambridge Analytica,” April 15, 2018.

- *The Outline*, “David Carroll was fighting Cambridge Analytica before it was cool,” Paris Martineau, March 21, 2018.
- *Columbia Journalism Review*, “‘It just felt right’: David Carroll on suing Cambridge Analytica,” Mathew Ingram, March 20, 2018.
- *The Chronicle of Higher Education*, “Why One Academic Filed a Claim Against Cambridge Analytica to Get His Own Data,” Fernanda Zamudio-Suarez, March 20, 2018.
- France 24, “Espionnage sur Facebook: ‘pourquoi je poursuis Cambridge Analytica en justice,’” March 19, 2018.
- *Mother Jones*, Jackie Flynn Mogensen, “A Groundbreaking Case May Force Controversial Data Firm Cambridge Analytica to Reveal Trump Secrets,” December 19, 2017 (updated March 16, 2018).
- CBC Radio, *Day 6*, “Data mining firm behind Trump election built psychological profiles of nearly every American voter,” Brent Bambury, October 13, 2017, Updated: March 20, 2018.
- Slate France, Jacques Besnard, “Cet Américain a demandé les données que Trump lui a volées pour essayer de le manipuler,” September 30, 2017.

SELECTED PRESS QUOTATIONS

- *The Guardian*, Edward Helmore, “David Carroll, the US professor taking on Cambridge Analytica in the UK courts,” March 20, 2018.
- *The Guardian*, Carole Cadwalladr, “UK regulator orders Cambridge Analytica to release data on US voter,” May 5, 2018.
- *The Guardian* (Comment is Free), Ravi Naik, “We’re taking on Cambridge Analytica in a legal fight for data rights,” March 23, 2018 (describes the claim filed on Carroll’s behalf).
- *The Observer / The Guardian*, Carole Cadwalladr, “British courts may unlock secrets of how Trump campaign profiled US voters,” October 1, 2017.
- CNN Wire / WTVR, “NY professor sues Cambridge Analytica to find out what it knows about him,” March 17, 2018.
- CBS News, “Cambridge Analytica’s use of Facebook profiles a ‘wake-up call’ for U.S., man suing firm says,” March 17, 2018; “Cambridge Analytica ordered to release data on American voter,” May 5, 2018.
- *Gizmodo*, “UK Authorities Order Cambridge Analytica to Give a US Voter All the Data It Has on Him,” Tom McKay, May 5, 2018.
- *TechCrunch*, “Cambridge Analytica’s parent pleads guilty to breaking UK data law,” Natasha Lomas, January 9, 2019.
- *Marketing Brew*, “Disinformation and ad-tech activists Check My Ads are starting a nonprofit,” Ryan Barwick, October 27, 2021.
- *The New York Times*, “Enabling of Ad Blocking in Apple’s iOS 9 Prompts Backlash,” Katie Benner and Sydney Ember, September 18, 2015
- *Mashable*, “Ad-blocking is so widely loathed that one company held a peace summit about it,” Patrick Kulp, November 6, 2015
- *Business Insider*, “The 30 Best People in Advertising to Follow On Twitter,” 2017.

GOVERNMENT TESTIMONIES AND POLICY ADVOCACY

- **New York State Senate**, Standing Committee on Consumer Protection and Committee on Internet and Technology. Hearing on Protecting Consumer Data and Privacy on Online Platforms (NY Privacy Act), New York City, November 22, 2019.
- **House of Commons, Canada**, Standing Committee on Access to Information, Privacy and Ethics (ETHI), Meeting No. 134, Ottawa, February 5, 2019 (with Chris Vickery and Jason Kint).
- **EU Parliament**, Brussels, Committee on Civil Liberties, Justice and Home Affairs (LIBE). “Use of Facebook user’s data by Cambridge Analytica and impact on EU citizens’ data protection,” June 4, 2018.

- **United States Senate**, formal briefing and evidence bundle on foreign nationals on the Trump campaign and Cambridge Analytica data models, Senator Chuck Schumer's office, April 2018.
- **UK DCMS Committee**, Disinformation and "Fake News" Inquiry, oral evidence, Panel IV (Q569–600), Washington, D.C. (George Washington University), February 8, 2018.

LEGAL CASES

- *Vincent John Green & Mark Newman -v- Cambridge Analytica (UK) Limited & others*, High Court of Justice, Business and Property Courts of England and Wales, April 17, 2019. Includes Carroll's claim against SCL Group and Cambridge Analytica under the Data Protection Act 1998, filed March 2018 in tandem with his July 2017 ICO complaint concerning Cambridge Analytica/SCL.

KEYNOTES, INVITED TALKS, AND PANELS

- **Moderator, Panel 2, "Legal Rights and Collective Bargaining":** *F(r)ictions: Creative Work in an Age of AI*, Lab for AI, Ethics, and Creative Labor with the Office of University Initiatives, The New School, New York, May 1, 2026.
- **Invited Panelist:** "Digital Technologies and Democracy," with Caroline Sinders and Kari Paul, online public programme for Jay Bernard's *The Last X Years*, Artangel, London, March 2, 2026; released as the podcast Episode 1, "Digital Technologies and Democracy," from June 24, 2026.
- **Invited Panel:** The World Forum, Cinema for Peace Foundation, Berlin, February 2024.
- **Invited Keynote:** THIS Conference (Future of Media & Content), Aarhus, Denmark, October 31, 2024.
- **Invited Panel:** UN General Assembly, Wikimedia Foundation, *The Power of the Commons: Digital Public Goods for a More Secure, Inclusive, and Resilient World*, Summit of the Future Action Days, September 21, 2024.
- **Invited Panel:** Trust Conference, Thomson Reuters Foundation, London, *The Great Hack Five Years On: Lessons Learned and Ongoing Risks*, moderated by Vivian Schiller, October 26, 2022.
- **Invited Speaker:** Stratcom Summit '21 (International Strategic Communication Summit), Presidency of the Republic of Türkiye Directorate of Communications, Haliç Congress Centre, Istanbul, December 11–12, 2021.
- **Invited Talk:** "Data Quest: Repatriating My Data from Cambridge Analytica," *Hot Topics in Computing*, MIT Schwarzman College of Computing and CSAIL, online, May 5, 2021.
- **Invited Talk:** Boston Tech Hub Faculty Working Group, Technology and Public Purpose Project, Belfer Center, Harvard Kennedy School, session on data dividends (closed session), April 20, 2021.
- **Roundtable Leader:** AIGA Design Conference (online), November 2020.
- **Invited Panel:** "Protecting the Vote: 2020 Election Security," UpGuard, with Jennifer Cohn, Chris Vickery, and Alan Sharp-Paul, online, November 2, 2020.
- **Panel:** "Data, Democracy and the Integrity of Our Elections," Open Rights Group, with Ravi Naik and Shireen Mitchell, online, recorded October 29, 2020 (video posted October 30).
- **Contributor:** CYBERSEC Global 2020, online, September 28–30, 2020.
- **Invited Speaker:** "Reclaiming Data from Cambridge Analytica," E-Talk 3, Free Connected Minds E-Conference (9th ed.), MCF with the Friedrich Naumann Foundation, online, September 20–21, 2020.
- **Invited Panelist:** "Participar," Congreso Futuro 2020, Santiago, Chile, January 13, 2020, with Katherine Maher, Ximena Hartsock, and Chloé Ridel. Also a Congreso Futuro session at Pontificia Universidad Católica de Chile, "Artificial Intelligence: Data, Ethics and Privacy," January 2020.
- **Invited Talk:** Alumni lecture, Bowdoin College, Kresge Auditorium, November 21, 2019.
- **Guest Speaker:** PrivSec Conference New York, Columbia University, November 5–6, 2019.
- **Invited Talk:** "Data Quest: Repatriating My Cambridge Analytica Voter Profile," Software Freedom Law Center Fall Conference, Columbia Law School, November 1, 2019 (video).

- **Invited Speaker:** "Is Privacy Over?" forum, Reynolds School of Journalism, University of Nevada, Reno, October 16, 2019.
- **Panelist and Award Recipient:** Law Society and Philosophical Society, Trinity College Dublin, September 23, 2019, with Max Schrems and Ravi Naik (see Awards).
- **Invited Panelist:** POLITICO AI Summit, *Data for All: The Federal Data Strategy*, Washington, D.C., September 17, 2019.
- **Invited Speaker:** ICCL #TechForGood, Dublin, September 4, 2019.
- **Invited Speaker:** *The Great Hack* screening and conversation, New America NYC, Betaworks Studios, July 22, 2019.
- **TEDx Talk:** "Democracy Under Attack: One Man's Journey to Get His Data Back" (TED.com title: "How I sued Cambridge Analytica over my personal data"), TEDxMidAtlantic, Washington, D.C., March 2019; posted to TED.com November 5, 2019.
- **Invited Panel:** 4th European Cybersecurity Forum (CYBERSEC), Special Panel *Regaining Trust in Digital Platforms*, moderated by Edward Lucas, Kraków, Poland, October 8, 2018.
- **Invited Keynote:** NYC Media Lab, New York, June 8, 2018.
- **Invited Panel:** "Targeted, Profiled & Influenced: On Cambridge Analytica and Beyond," *Hate News* conference, Disruption Network Lab, Kunstquartier Bethanien, Berlin, May 25, 2018, with Bernd Fix and Marloes de Valk, moderated by Theresa Züger.
- **Invited Faculty Keynote:** NYC Media Lab Summit, The New School University Center, New York, September 28, 2017.
- **Workshop Leader:** "Mobile Livestreaming: Is 'Spontaneous Togetherness' a Next-Gen Media Paradigm or Fizzling Fad?," NYC Media Lab Annual Summit, NYU Kimmel Center, September 25, 2015.
- **Earlier invited talks**: Nieman Journalism Lab panel on ad blocking, NYU, December 2015; UX Awards talk "Adblock is a Boycott," Parsons, November 2015; Collab/Space workshop, MediaShift and Ford Foundation, July 2015; Digital Content Next Annual Summit, final plenary, Miami, January 2015; Ebola health-care-worker protection brainstorm, White House Executive Office and USAID, October 2014; James Cook University, Singapore, seminar on trans-disciplinary degrees, September 2013; NYC Media Lab Research Summit, September 2012 and 2013; InternetWeek panel, May 2013; Right to Remix symposium, New York Law School, April 2012; keynote, "Today's Students Tomorrow's Teachers," Greenburgh, NY, October 2011; Open EdTech Summit, Universitat Oberta de Catalunya, Barcelona, October 2010; WGSN panel, Parsons, December 2009; Adobe MAX, Los Angeles, October 2009 ("Social Computing for Learning Environments"), and Adobe Education Summits, 2008 and 2010; Conference Board, Chicago, November 2007; lecture "The Origins of Interactive Media," Tsinghua University, June 2007.

CONFERENCES, COMPETITIVELY JURIED PRESENTATIONS

- **Mobility Shifts 2011:** An International Future of Learning Summit, The New School, New York City, October 10–16.
  - *Lecture:* Multimodal Survey Research Project (with Michael Schober), October 12.
  - *Workshop:* Locative Media Workshop: 7scenes (with Ronald Lenz), October 15.
  - *Short Talk:* Progressive Digital Pedagogy: Remix, Collaboration, Crowdsourcing, October 15.
- **DML 2011:** Designing Learning Futures: Digital Media & Learning Conference, Long Beach, CA, March 3–5. *Panel:* The Competing Conditions and Interests of Designing Mobile Learning Experiences for Kids (with Diana Rhoten, Yasser Ansari, Gwenn O'Keefe, Andy Russell), March 4.
- **MUM 2009:** 8th International Conference on Mobile and Ubiquitous Multimedia, Cambridge, UK, November 22–25. *Demo:* 1000 Cell Phones, Visualizing Identities Ideographically, Mobile Media Installation.
- **ICOGRADA World Design Congress 2009**, Beijing; **Synthetic Times 2008**, Beijing; **FIGMENT 2009**, New York.

GRANTS AND FUNDING

- **Humanity AI**, "Communities Leading on AI" open call Application for the "Parsons Neuro-AI Design Lab" submitted October 21, 2026 as co-applicant with Mark Bechtel, Miriam Steele, Robert Kirkbride, Andrea Macruz, and colleagues; decisions expected spring 2027.
- **Faculty Research Fund**, The New School, $10,000 awarded May 2022 for "Instagram: as seen or as felt? Instagram content and its influence on body dissatisfaction, body image, and objectification in young women." Principal investigator Miriam Steele; Carroll served as technology and data privacy advisor.
- **National Institutes of Health**, grant application with Miriam Steele and colleagues, submitted March 2023; Carroll served as technology and data privacy advisor.
- **NYC Media Lab / Vonage**, seed project grant, summer 2016. Faculty Principal Investigator.
- **NYC Media Lab Open Seed Research Fund**, with Hearst Corporation, $33,000, "The Deconstructed Magazine and Relational Stories," 2013 (PI); led to Glossy.io startup.
- **Lazy Bytes collaboration studio**, $50,000 from EPFL-ECAL and partners, 2011–2013 (Parsons PI).
- **U.S. Department of Education i3 subaward** via New York Hall of Science, "SciGames," $757,724, 2011–2012 (Parsons partner PI).
- **National Science Foundation**, Collaborative Research via New School for Social Research, mobile multimodal survey research, $254,835, 2011 (mobile-technology consultant).
- **NIH/NIDA SBIR**, "DBT Field Coach," BTECH, $158,747, 2009–2011 (design director; Parsons subaward $13,000).
- **MacArthur Foundation**, Digital Media and Learning: New Youth City Learning Network, 2008–2010, $320,258 (participant); *Mannahatta: The Game*, PETLab, 2009, $250,000 (consultant); Mobile Quest with Institute of Play, 2009; ARG research for the New York Public Library, 2008.
- **Nokia Research Centers**, "Mobile Context in China," $10,000, 2009 (PI); Motorola Applied Research Center, 2008–2010.
- **Parsons Research Scholarship and Creative Practice Fund**, $10,000, 2008, for *1000 Cell Phones* (co-PI).

CONSULTANCIES

- **Institute of Play for New Learning Institute (Pearson Foundation):** Mobile Quest summer program at Quest to Learn school, 2013. Developed mobile learning and game design curriculum on the ARIS platform.
- **Institute of Play for New Learning Institute (Pearson Foundation):** ARTLAB+ summer program at Hirshhorn Museum, Washington, D.C., 2011. Developed mobile learning and game design curriculum on the ARIS platform.
- **Mozilla Foundation:** Hive Learning Network, 2011–2013.
- **Social Science Research Council:** New Youth City Learning Network, 2009–2010.
- **Institute of Play for Nokia Mobile Learning Institute:** Mobile Quest summer program at Parsons School of Design (with Katie Salen), 2009.

TEACHING

COURSES TAUGHT AT PARSONS

Graduate, MFA Design and Technology

- **Thesis Studio 1** (PGTE 5300): Fall 2009, 2010, 2016, 2017, 2018, 2020, 2021, 2022, 2023, 2024, 2025.
- **Thesis Studio 2** (PGTE 5301): Spring 2013, 2016, 2026.
- **Major Studio 2** (PGTE 5201): Spring 2009, 2010, 2012, 2015, 2017, 2018, 2019, 2022. **Major Studio 1** (PGTE 5200): Fall 2012, 2015. **Major Studio: Interface** (PGTE 5200): Fall 2011.

- **Dark Data** (PSAM 5752), graduate elective: Spring 2018, Spring 2019, Spring 2022, Fall 2022, Fall 2023, Fall 2024. Seminar format; produced the *Dark Data* zine and microsite with students; course description revised February 2026.
- **Collab: Tech, Media, Democracy** (PSAM 5550): Spring 2018, 2019, 2022, 2023, 2024, 2025. The cross-university version was co-taught with Justin Hendrix (NYU and Cornell Tech), Mor Naaman (Cornell Tech), Douglas Rushkoff (CUNY Queens College), and Emily Bell (Columbia Journalism School), 2021–2025.
- **Surveillance Design** (PSAM 5752): Spring 2015, 2016, 2017; first taught at Parsons Paris, Spring 2014 (PSAM 3512). Revised into Dark Data course.
- **Collab: Election Lab Studio** (PSAM 5550), with Jay Rosen and Hilary Frey: Spring 2016.
- **Collab: Simple Interfaces** (PSAM 5550 D), with Zach Lieberman and Amit Pitaru: Fall 2011; source of the *Lazy Bytes* exhibition.
- **Collab: Urban App Incubator** (PUDD 4550): Spring 2011.
- **Collab: AR: OpenFrameworks Docs** (PSAM 5570): Fall 2012.
- **Mobile Media** (PGTE 5220): Spring 2008, 2009. **Internet Applications: Client Side** (PGTE 5058): Spring 2008, 2009.
- **Design for this Century: Lecture** (PGTE 5600): Fall 2020 (83 enrolled).
- **Projects Studio 1 and 3** (PGTD 5100, 5200): Fall 2019.
- **Currents: Small Devices, LLMs** (PSAM 5600), new course: Fall 2026.

Undergraduate, BFA Design and Technology and related

- **Thesis 1** (PUDT 4100): Fall 2008, Fall 2026. **Core Studio 7: Thesis**: Fall 2007. **Core 8: Thesis Production Studio**: Spring 2008. **Thesis 2** (PUDT 4200): Spring 2010.
- **Core Studio: Interaction** (PUDT 1100/2100): Fall 2007, 2008, 2009. **Mobile Media** (PUDD 3560): Spring 2010. **Core Studio Systems: CT** (PUDT 3100): Fall 2022.
- **Topics: Interaction Design** (PUCD 3095), Parsons Paris: Spring 2014. **Special Projects: Industrial Collaboration** (PUPD 3200): Spring 2008.

Individual supervision

- **Independent Studies** (PGTE 5900, PUDT 3900), 2008–2023, including “Locative Game Workshop” (Fall 2009), “Android” (Spring 2010), and “Pedagogical Investigations” (Spring 2017, Spring 2018).
- **Professional Internship supervision** (PUDT 3910, 2008–2010; PGTE 5901, Fall 2010–Spring 2013).

Before Fall 2007: Client-Side Internet Applications from 2003; *Reimagining Vespa* studio, 2004; Mobile Media from 2006.

CURRICULUM AND PROGRAM DEVELOPMENT

- Built the Fall 2026 *Small Linux Devices, LLMs* course around a shared MFADT compute resource (“D12-compute”) and a public course repository.
- Advised the MFA Design and Technology End-of-Year symposium, 2023.

VISITING AND GUEST TEACHING

- **Bard College**, invited guest, data analytics and algorithmic bias course, Spring 2027 *(anticipated)*.
- **Parsons MFA Design and Technology, Cloud Salon** talk, October 6, 2026.

SERVICE

SERVICE TO THE FIELD

- **Board of Directors**, Check My Ads Institute, October 2021–present.
- **Advisory Committee Member**, MediaFutures: Research Centre for Responsible Media Technology and Innovation (SFI), University of Bergen, Norway, 2020–2025.
- **Advisory Board Member**, NYC Media Lab, 2012–2016.
- **Council Member**, Council for a Fair Data Future, Aspen Digital, 2023.
- **Administrator**, federate.social, a Mastodon server hosting influential accounts, November 2022–present.
- **External Evaluator**, Virtual Production MA Program proposal, Tisch School of the Arts, New York University, April 2022.
- **External Reviewer**, promotion to Associate Professor, School of Art + Design, Portland State University, 2017.
- **Reviewer**, Faculty Research Fund, The New School, 2016.
- **Program Committee and Reviewer**, ACE Conference, 2009–2015; **Reviewer**, CHI Media Showcase, 2010–2013.

SERVICE TO THE INSTITUTION

Parsons School of Design and The New School

- **Appointments, Promotion, and Tenure (APT) Committee**, Parsons, 2022–present, frequently chairing subcommittees.
- **Renewable Term Appointment (RTA) Review Committees**, several, including fall 2023.
- **Chair, Research, Scholarship and Creative Practice Committee**, School of Art, Media and Technology, 2015; **University Research Council**, 2015; **Parsons Faculty Council, co-chair**, 2009–2011.
- **Faculty Search Committee Member**, Assistant/Associate Professor in Strategic Design & Management, School of Design Strategies, 2018–2019.
- **Faculty Search Committee Member**, Assistant Professor of Journalism + Design, Eugene Lang College of Liberal Arts, 2018–2019.
- **Faculty Observer and Evaluator**, annual teaching observations.

Program: MFA/BFA Design and Technology, School of Art, Media and Technology

- **Associate Director**, Design and Technology, 2022–2026: course planning, faculty staffing, student advising, retention, recruitment, external affairs.
- **Director**, MFA Design & Technology, 2010–2013, including the AMT external review and response, 2012–2013 (see Appointments).
- **MFA Design and Technology Admissions Committee**, evaluating applicants for admission and scholarship; chair, 2010–2012, otherwise ongoing membership.

AWARDS

- **Praeses Elit Award** (with Max Schrems and Ravi Naik), Law Society and Philosophical Society, Trinity College Dublin, September 2019.
- **Adobe Impact Award**, for contributions to the education community as an Adobe Education Leader, 2013.